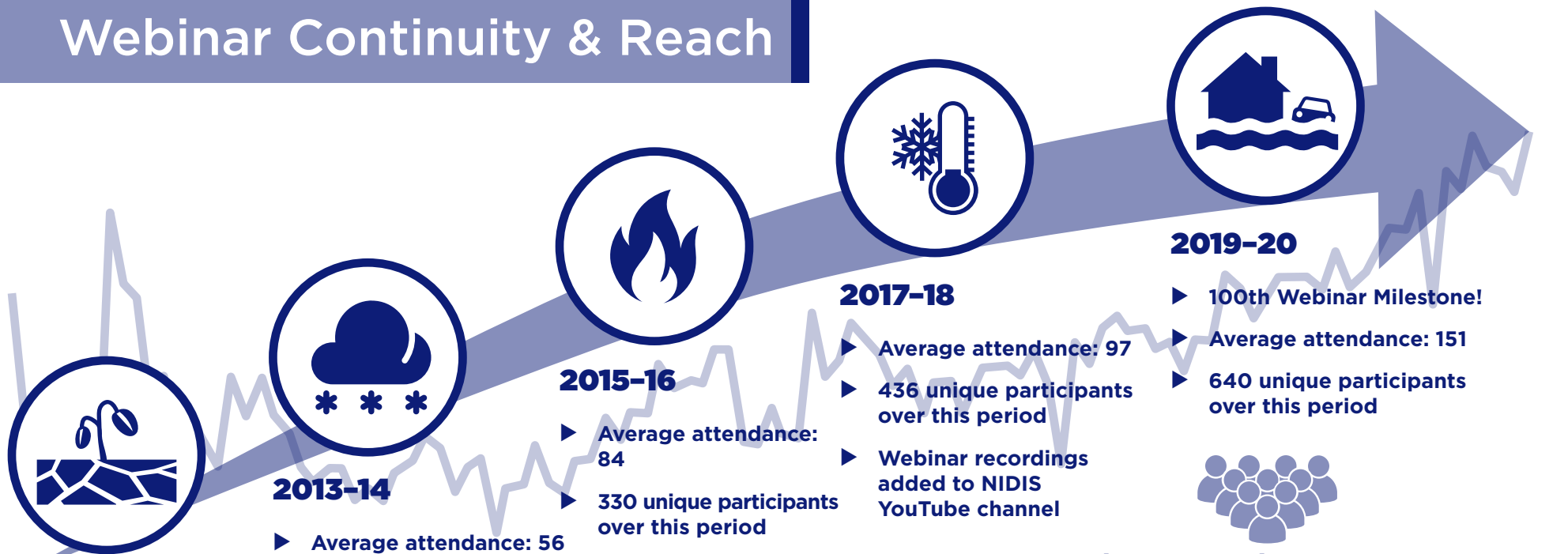


The North Central U.S. Monthly Climate and Drought Summary and Outlook

Webinar Continuity & Reach



Attendees over the years (approx.)

- 670 Federal Agency Staff
- 230 State Government Staff
- 40 Tribal Government/ Agency Staff
- 290 Academic and Research Staff
- 200 Business & Industry Leaders, including Farmers
- 40 Media Writers
- 85 City, Municipality, County Staff
- 50 Individuals
- 80 Non-profit and Trade Organization Staff
- 10 Elected Representative Offices
- 15 International Entities

"A great summary in one hour that would take me a day to dig around and look through all the same material."

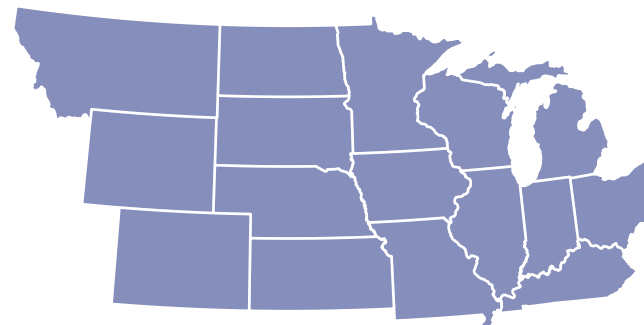
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- Central Region National Weather Service (NWS)
- NOAA National Integrated Drought Information System (NIDIS)
- American Association of State Climatologists (AASC)
- Regional Climate Centers (RCCs)
- State Climate Offices
- USDA Climate Hubs (Midwest and Northern Plains)
- USDA Office of the Chief Economist
- State Universities and Extension
- National Drought Mitigation Center



Presenters & Network

- 22 unique webinar presenters since 2011
- 45 local experts across the region provide pre-webinar input on areas of concern

Data/Information Provided

- Current conditions with historical perspective
- U.S. Drought Monitor
- Crop status reports
- Current impacts
- Seasonal information
- Hydrology
- Monthly/seasonal outlooks
- El Niño Southern Oscillation impacts
- Big picture and regional specifics
- Possible impact of future events



Monthly Webinar

- Livestream
- 45-minute presentation
- 15-minute audience interaction Q&A
- Recording and presenter slides archived for later viewing and sharing: **NIDIS | MRCC | HPRCC**
↑ *click names to view* ↑

