



# NATIONAL DROUGHT MITIGATION CENTER

UNIVERSITY OF NEBRASKA

## BY THE NUMBERS

### Partners

**24**  
Federal

**6**  
State

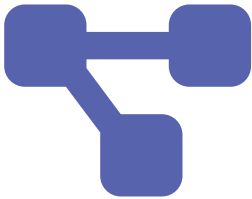
**15**  
Academic

**13**  
International

**7**  
Other Organizations

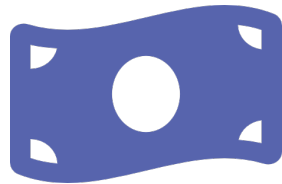
**4**  
Continents  
Where we worked

### Active



**24**  
Projects

**\$8.34**  
Billion



Total Livestock Forage Disaster Program (LFP) payments triggered by USDM, 2011-2021

**\$7.2**  
Million  
In total active grants in 2021

### Researchers



**23**  
Faculty & Staff

**8**  
Students



**24**  
Peer-reviewed  
Publications

2021

# BY THE NUMBERS

## Earned Media

Reference	Count	Advertising Value Equivalence
National Drought Mitigation Center	2,038	\$54.4 million
U.S. Drought Monitor	28,399	\$1.15 billion
U.S. Drought Monitor and University of Nebraska	857	\$23.8 million

Counts and Ad Value Equivalence are from the Meltwater media tracking service.

Web

Social



10.8

Million Pageviews  
of all NDMC websites



3.1

Million Users  
of all NDMC websites



9,181

Followers

↑ 1,340  
SINCE 2020



239.4

Thousand File  
Downloads  
across all websites

↑ 75,000  
SINCE 2020



58%

Mobile + Tablet  
Traffic  
on the U.S. Drought Monitor



2,646

Followers

↑ 188  
SINCE 2020

2021