



NATIONAL DROUGHT MITIGATION CENTER

UNIVERSITY OF NEBRASKA

BY THE NUMBERS

ORGANIZATION

21

Projects

24

Faculty and Staff

15

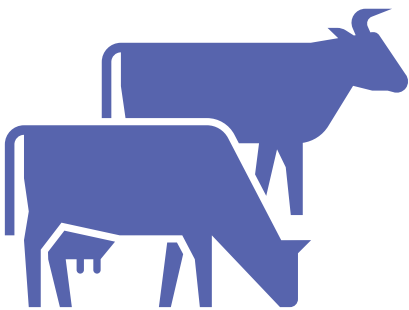
Peer-reviewed pubs



9

Students and interns

MONETARY IMPACT



\$10.5B

Livestock forage disaster program payments triggered by the USDM 2008–2022



\$9.05M

Total active grants

2022

BY THE NUMBERS

Earned Media

Reference	Count	Advertising Value Equivalence
National Drought Mitigation Center	2,104	\$62.3 million
U.S. Drought Monitor	29,304	\$1.84 billion
U.S. Drought Monitor and University of Nebraska	1,240	\$47.0 million

Counts and Ad Value Equivalence are from the Meltwater media tracking service.

Web

Social



14.9

Million Pageviews
of all NDMC websites



248K

Thousand File
Downloads

across all websites

3.58

Million Users
of the USDM



4.11

Million Users
of all NDMC websites



10,999

Followers



1,818

SINCE 2021



2,929

Followers



283

SINCE 2021

2022